



# *Ultimate* The 3<sup>rd</sup> Annual Culture Conference

October 3, 2017 | The Fairmont Chicago  
Leadership and Culture—It's a Two-Way Street

Join us on Tuesday, October 3, 2017, and engage in thought-provoking presentations, interactive sessions, and dynamic networking to learn more about the leadership and culture connection. The *Ultimate* Culture Conference will inspire and empower you to embrace change and improve the performance of leaders and organizations.

- Gain new knowledge from innovators in culture and leadership, including Marshall Goldsmith, Peter Fuda, Robert Cooke, and Edgar Schein
- Receive signed copies of Marshall Goldsmith's bestsellers: *Triggers* and *What Got You Here Won't Get You There*
- Connect with presenters and peers during interactive sessions
- Enjoy a Chicago Marathon-themed evening event with culture success stories and networking

Reserve your seat today at [www.humansynergistics.com/cultureconference](http://www.humansynergistics.com/cultureconference). Register before July 31 for \$595 with our Advance Registration Pricing.

Contact us to reserve your table for 10 at a special rate with your company's logo as the centerpiece at 800.622.7584 or [info@humansynergistics.com](mailto:info@humansynergistics.com).

## Conference Details

### Date & Location

The Fairmont Millennium Park  
200 N. Columbus Dr.  
Chicago, IL 60601

### Pricing

\$595 through July 31, 2017  
\$650 after July 31, 2017

### Schedule

Breakfast & Networking: 7:30 to 8:30 AM CT  
Conference Sessions: 8:30 AM to 5:00 PM CT  
Evening Marathon Event: 5:00 to 7:00 PM CT

## Presenters



*Creating and Sustaining  
High-Performing Teams  
in Shape Australia  
(Poster Session)*  
David Byrum  
Human Synergistics  
Australia



*Disentangling Culture  
from Climate*  
Robert A. Cooke, Ph.D.  
Human Synergistics



*Make an Impact,  
Influence Others and  
Transform Results*  
Dr. Peter Fuda  
TAP, MGSM



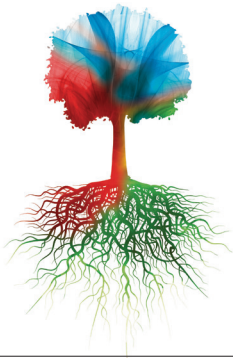
*Creating Positive,  
Lasting Change in  
Leadership Behavior*  
Dr. Marshall Goldsmith  
#1 Executive Coach



*Meaningful and  
Measurable Change in a  
Mature and Very Deeply  
Entrenched Culture*  
Rev. Gay Clark  
Jennings  
The Episcopal Church



Changing the World—One Organization at a Time®  
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**Presenters**



*Poster Session*  
Cheryl Kitchner, CPCC,  
ACC  
HKS Architects



*Poster Session*  
Cynthia Kivland, NCC,  
MCC, BCC  
The Liautaud Institute



*Meaningful and  
Measurable Change in a  
Mature and Very Deeply  
Entrenched Culture*  
Bishop Jeffrey D. Lee  
Episcopal Diocese  
of Chicago



*Experiential Workshop:  
Culture as an  
Accelerator to  
Performance  
(Breakout Session)*  
Mike Marino  
Senn Delaney, a  
Heidrick & Struggles  
company



*Master Class for  
Members of the  
Global Change Circle  
(Breakout Session)*  
Shaun McCarthy  
Human Synergistics  
Australia & New  
Zealand



Prof. Edgar Schein  
The Organizational  
Culture and Leadership  
Institute  
(Presenting Virtually)



Peter Schein  
The Organizational  
Culture and Leadership  
Institute  
(Presenting Virtually)



*Going Beyond High  
Performance to Enable  
a Growth Culture*  
Trent Sunde  
Clorox



*Experiential Workshop:  
Culture as an  
Accelerator to  
Performance  
(Breakout Session)*  
Mark Wilson  
Loblaw Companies  
Limited



*Poster Session*  
Lisa Yaffe  
University of  
Wisconsin-Madison  
Center for Executive  
and Professional  
Development

